

# FEATURE EXHIBITS

<b>Entries Close:</b>	Fri., Aug. 5	<b>Exhibits Received:</b>	8 AM-7 PM Mon-Tues, Aug. 30 & 31
<b>Exhibits Judged:</b>	Wed., Aug. 31	<b>Exhibits Released:</b>	5 PM to 7PM Mon., Sept. 5

## AMERICAN SYSTEM OF JUDGING

County, Community and Organization Exhibits: Limited to Shasta, Siskiyou, Modoc and Lassen Counties

- Feature Exhibits (booths) shall be limited to one entry by or for a County, Community, Organization or Non-Commercial entry in this Department.
- Organization names shall be placed on Booths after judging is completed.
- **All lighting in feature booths must have on/off switch accessible to the fair staff.**
- **Exhibits must be maintained for the duration of the Fair.**
- **No live animals are allowed in the exhibit.**
- **NOTE:** Judges shall give preference to booths using natural materials in decorations and backgrounds

### DIVISION 150 - VARIETY FEATURE BOOTHS

Variety Feature Exhibits (booths) will be limited to those which display the advantage and the diversity of the Agricultural Products grown in the County, Community or Area Represented. The products displayed must have been produced by members of the Community or Organization within the area represented. A typewritten or printed list of the products contained in the booth, arranged alphabetically, or separated by classes, must be attached to (or be a part of) the exhibit or the percentage of the score earned by Variety will not be allowed.

**Premiums Offered Per Class:**            1<sup>st</sup> - \$200.00            2<sup>nd</sup> - \$175.00            3<sup>rd</sup> - \$105.00            **Entry Fee: \$20.00 per entry**  
 CLASS: 1. 100 Square Feet ( 10 X 10 )

#### Variety Feature Exhibit Booths Scorecard

**Educational Value** - 20% Informative value through the use of labeling, legends and any other manner in which information is conveyed to the public.

**Quality** - 30% Excellence of quality displayed. To be determined by market value standards. Immature or overripe products reduce the quality.

**Decoration and Arrangement** - 15% Effective use of articles or products, color and animation which attracts attention and presents a pleasing appearance. Attractive arrangement and the proper grouping of commodities to achieve well balanced harmony. Effective use of all space allotted.

**Lighting** - 10% Dramatic effects, color and/or any other technique enhancing the exhibit.

**Exhibit Theme** - 20% Thought or idea expressed by design or feature of the exhibit. (Unless specifically required, the theme used may be the exhibitor's choice)

**Variety** - 5% Number of different kinds of products displayed, bearing in mind, the diversity or limitations of the area each exhibit represents. A maximum of 100 varieties will be considered in a 300 square-foot booth, 75 varieties in a 200 square-foot booth and 50 varieties in a 100 square-foot booth. Additional varieties will count only as enhancing the overall appearance of the exhibit. Separate fruit and/or vegetable varieties shall count as additional varieties only when sufficiently mature to show individual variety characteristics. Canned or processed products shall not be counted as additional varieties of a raw product, Judges shall deduct whenever the quantity of a product is not sufficient to display satisfactory. Indigenous non-cultivated plants and trees, or their products, flowers and ornamental plants shall not be counted, except when the flowers are a commercial crop in the area represented.

### DIVISION 151 - SPECIAL FEATURE EXHIBITS (Booths)

Special Feature Exhibits (booths) should display an Agricultural product, process or procedure of the area represented in such a manner as to most attractively inform the public of the value, desirability and interest to the consumer, producer and community to be found in the subject to be featured.

**Premiums Offered Per Class:**            1<sup>st</sup> - \$200.00            2<sup>nd</sup> - \$175.00            3<sup>rd</sup> - \$105.00            4<sup>th</sup> - \$90.00            **Entry Fee: \$20.00 per entry**  
 CLASS: 1. 100 Square Feet ( 10 X 10 )

#### Special Feature Exhibit Booths Scorecard

**Educational Value** - 30% Displaying one aspect or segment of the area's Agriculture in a manner made most interesting and informative to the public through the use of readable labeling, concise legends and other visual educational aids using a minimum of brand names.

**Ingenuity** - 30% Cleverness and skill in design and/or contrivances used to illustrate or represent such as miniatures, diagrams, photographs, models, etc. Should adhere to scale; inconspicuous detail not required

**Attractiveness** - 20% Effective use of composition, animation, color and/or other exhibit aids that enhance appearance to create interest and invite closer inspection.

**Lighting** - 5% Dramatic effects, color and/or any other technique enhancing the exhibit.

**Completeness** - 15% Includes all important aspects or components of the booth subject or theme and utilizes to best advantage all of the space allotted.

### DIVISION 152 - ONE-FAMILY FARM FEATURE EXHIBITS

Entries shall be confined to families of the district or county in which the Fair is held. All products entered in the "One Family Farm" must have been produced within the county or district during the last year by the exhibitor or members of his family on land farmed by the exhibitor. Products entered as part of the exhibit will not be eligible for competition for individual product premiums.

**Premiums Offered Per Class:**            1<sup>st</sup> - \$100.00            2<sup>nd</sup> - \$80.00            3<sup>rd</sup> - \$50.00            **Entry Fee: \$10.00 per entry**  
 CLASS: 1. 80 Square Feet ( 8 X 10 )

#### One-Family Farm Feature Exhibits Scorecard

Quality	45%
Variety	25%
Arrangement	15%
Lighting	5%
Effective Use of Space Allotted	<u>10%</u>
<b>TOTAL SCORE:</b>	<b>100%</b>

# JR FEATURE EXHIBIT BOOTHS

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## AMERICAN SYSTEM OF JUDGING

- The Feature Booth provides members an opportunity to acquaint the public with a specific phase of their club or chapter program. The booth can show what they have learned. The activities in which they have participated or the contributions of their organizations to the community.
- Judges will insist upon a high quality of products and materials used in the exhibit.
- A high scoring exhibit will be artistically arranged, colorful, attractive and well lighted.
- Feature Exhibits (Booths) shall be limited to one entry by a Chapter or Club.
- State Rule II-2 does not apply to booth exhibitors.
- Booths must be designed, constructed and installed by organization members. Instructors or leaders may supervise only. Instructors or leaders may not sign entry forms as agents for Chapters or Clubs.
- Exhibitors must make arrangements to replace all fruits and vegetables which deteriorate during the Fair.
- Booth Space -- 8' Deep by 9' Wide.
- All lighting in feature booths must have on/off switch accessible to the fair staff.
- **No live animals are allowed in the exhibit.**

### DIVISION 160 - FEATURE EXHIBIT

<b>Premiums Offered Per Class:</b>	1 <sup>st</sup> - \$110.00	2 <sup>nd</sup> - \$100.00	3 <sup>rd</sup> - \$63.00	<b>Entry Fee: \$11.00 per entry</b>
CLASS: 1.	FFA Chapters			
2.	4-H Clubs			
3.	Other Jr. Organization Theme Booths			

#### Booth and Panel Displays Scorecard

Effective Title (short, personal, active verb)	10%
Suitable Subject (timely, personal)	10%
Attracts Attention (stopping power)	20%
Holds Interest (encourages study)	10%
Conveys Message (accomplishes purpose)	30%
General Appearance (simple, balanced, orderly)	10%
Workmanship (neat, well constructed)	<u>10%</u>
<b>Total Score:</b>	<b>100%</b>

# **Inter – Mountain Fair**

## **Best Display**

### **“Cowboy Boots & Country Roots”**

**In effort to get more local merchants and businesses involved in the Shasta County Inter- Mountain Fair, the fair has created a contest. Local Merchants or businesses can enter in the new Best Inter-Mountain Fair Display Contest.**

**Rules:**

Displays may be an Indoor Display, window display, or a Window Painting to qualify. The 2011 Inter – Mountain Fair Theme “Cowboy Boots & Country Roots” must be incorporated.

Participants can be from the Burney Valley, Fall River Valley, and Big Valley.

The displays will be judged on August 19, 2011.

**A winner from each valley will be chosen for a total of 3 winners.**

**Up to 5 Free Admission Passes awarded for the best display.**

**Please Send in Entry form to the Fair office by August 12<sup>th</sup>, 2011**

### **Best Display Entry Form**

**Please fill out form completely to insure correct judging.**

**Merchant / Business Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_

